Carbon Reduction Plan

Oct 2021

Commitment to achieving net zero

Liaison is to reach net zero emissions as a business by the year 2040, and if we can get there sooner, we will. Net zero emissions means measuring the footprint of our entire value chain, reducing emissions as much as possible, and removing (not offsetting) the rest.
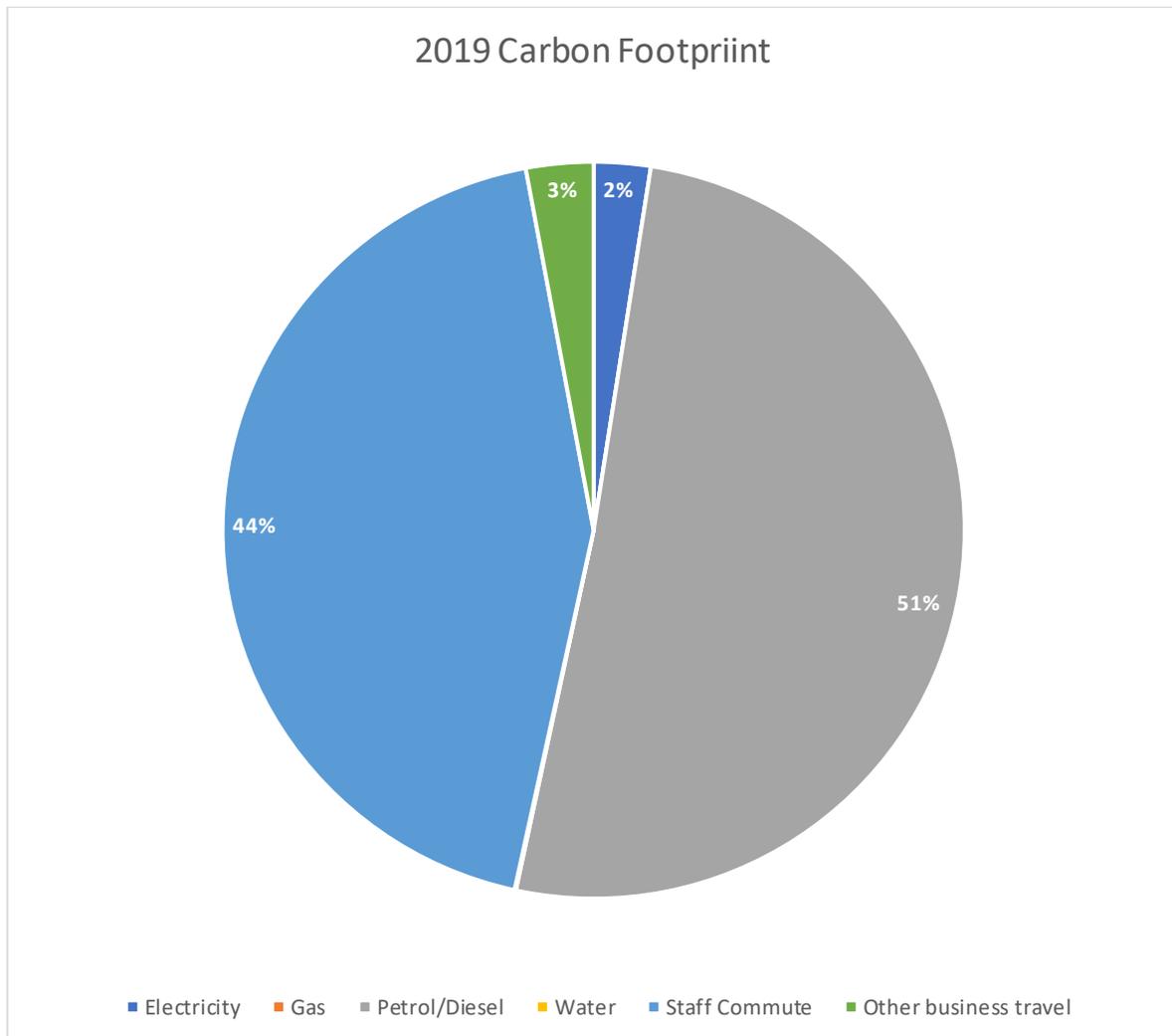
Introduction

The Liaison mission is changing the global health economy. The climate emergency is a health emergency. Climate change threatens the foundations of good health, with direct and immediate consequences for patients, the public and health services. Without significant action there will be increases in the intensity of heatwaves, more frequent storms and flooding, and increased spread of infectious diseases.

The current global COVID-19 pandemic has further reinforced the connection between global public health and healthcare systems and populations across the world.

Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have
been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

Liaison measured its baseline in 2019 and measures against this baseline. As a service provider the majority of emissions are related to business and staff travel as shown in the chart below
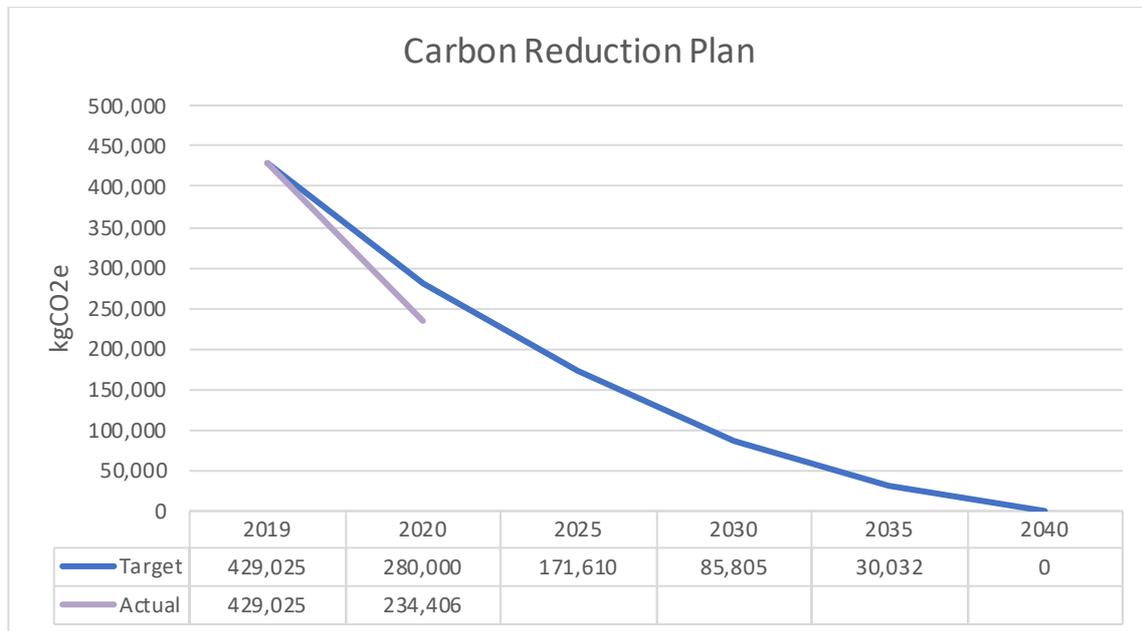
2019 Carbon Footpriint

Pie chart legend: Electricity, Gas, Petrol/Diesel, Water, Staff Commute, Other business travel

- 2% Electricity
- 51% Petrol/Diesel
- 44% Staff Commute
- 3% Other business travel

Emissions Reduction Plan

Liaison has developed a plan to reduce to net zero by 2040. The plan includes significant measures to reduce the major contributors identified in the baseline as well as other actions to ensure that all emissions from supply chain and waste are also managed.

We plan to reduce emissions by 40% by 2025 and 80% by 2030 as a minimum.

The plan together with the performance in 2020 are shown in the chart below

Carbon Reduction Plan

	2019	2020	2025	2030	2035	2040
Target	429,025	280,000	171,610	85,805	30,032	0
Actual	429,025	234,406				

Direct Interventions in 2020

During 2020, and with the on-set of the pandemic, Liaison was able to review its operating activities and make significant changes to reduce emissions.

- Closure of offices allowing all workers to work from home removing all commuting emissions
- Make internal meetings as virtual meetings by default using digital technologies.
- Using the same technologies having virtual meetings with clients and suppliers
- Implementation of environmental management measures

Further Carbon Reduction Projects

- We will start to report to CDP (formally the Carbon Disclosure Project) annually and report publicly on our energy use and carbon emissions through our annual report.
- We have partnered with GMP Drivercare to offer electric cars on a salary sacrifice car scheme.
- We encourage and incentivise the use of employee car sharing schemes.
- We promote the use of public transport to attend meetings and events.
- 90% of communication is via electronic media, we envisage being 100% paperless by 2025.
- As well as reduced travel caused by COVID-19, we continue to promote the reduction of travelling and encourage (where possible) remote communication.
- We have run an innovative communications campaign to educate and drive awareness around events such as World Environment Day.
- Reuse / recycle old IT kits
- Build awareness amongst our workforce of the impact of their decisions on our journey to net zero.
- Work closely with other organisations at their sites to measure electricity consumption and fuel, switching to 100% renewable where possible.
- Reduce business travel by air, rail, and road through effective measurements and a sustainable travel policy.
- Continue to work with GMP Drivercare to support employees to switch to electric vehicles.
- Actively quantify carbon emissions from working from home via a rolling employee survey and use this as an opportunity to decrease emissions via employee engagement.
- Work with suppliers to encourage them to set their own carbon reductions targets.
- Deploy laptop power management policy
- Turn servers off and back on-again using runbooks in Azure
- Purchase energy efficient devices
- Anything our IT support suppliers destroy is sent to a recognised recycling company who disposes / reuses ethically what can be reused
- Monitors – can get dynamic brightness depending on lighting conditions
- Move to sustainable materials for laptop cases / bags
- Deploy energy efficient power profiles, screensaver, sleep modes and track estimated energy consumption
- Q3 2019 we introduced inbound electronic invoicing only from all suppliers
- Q1 2020 we introduced outbound electronic invoicing only.

We remain confident, our current and future measures will enable us to achieve net zero well in advance of 2040.

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard[1] and uses the appropriate Government emission conversion factors for greenhouse gas company reporting[1].

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard[1].

This Carbon Reduction Plan has been reviewed and signed off by the board of directors.

Signed on behalf of Liaison Financial Services Ltd:

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Date: …7 December 2021………………

1 https://ghgprotocol.org/corporate-standard
2 https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting
3 https://ghgprotocol.org/standards/scope-3-standard