

Job Description

Job Element	
Job title:	Research Analyst
Department:	Strategy
Reports to:	Senior Research Analyst
Location:	Worcester
Permanent, FTC or temporary:	Permanent
Full or part time:	Full time
Job summary:	<p>As part of the research team, this role will support the research requirements of the Liaison Group providing market analysis and insight that informs product, commercial and business board thinking. The Research Analyst will monitor activity impacting the healthcare market, including competitor activity, workforce trends, financial performance, healthcare structures, technology and legislative changes. Alongside ongoing market research, the Research Analyst will undertake project-based work to help the business make informed decisions on product and market direction.</p> <p>This is an exciting role for a graduate looking to put their extensive research skills to practical use in a business environment.</p>
Principal tasks and activities:	<ul style="list-style-type: none"> • Tracking competitor activity, industry and NHS organisations • Consolidation and analysis of detailed market data to produce high level summaries and insights • Publishing regular internal bulletins and updates to the business on market news • Creating and maintaining competitor profiles including SWOT analysis • Producing information packs to support business planning cycles with summary information on internal and external data • Undertaking ad-hoc and project-based research requests from across the businesses inc. product and commercial teams • Presenting summarised project outcomes back to relevant teams • Supporting new business growth inc. adjacent and international markets with research on market sizing, providers and trends

<p>Person specification:</p> <p>Experience, Skills & competencies</p> <p>Qualifications & training</p> <p>Environmental considerations e.g. use of a car</p> <p>Behaviours in line with company values</p>	<p>Some related work experience desirable and a desire for a career within this area.</p> <ul style="list-style-type: none"> • Excellent project management, business writing and reporting skills • Proactive and self-motivated approach • Highly effective time management and organisational skills • Strong analytical and problem-solving skills • Exceptional written and verbal communication skills • Excellent use of MS Word, Excel and PowerPoint <ul style="list-style-type: none"> • Degree or equivalent, preferably in business, marketing or related field • Some work experience in a research related role preferable but not essential. <p>Car not essential but you must have the ability and willingness to travel within the UK.</p> <p>Demonstrating the values of inspiring and guiding our colleagues and clients with creativity, knowledge and delivery of an ongoing marketing programme.</p>
<p>Key Performance Indicators</p>	<p>Objectives will be a mix of individual and team based, focused on the on-time delivery of regular reports and ad-hoc projects delivered to a high standard that fulfil the project brief. Full support and training will be provided based on a mix of on-the-job and external courses where required.</p>



<p>Miscellaneous:</p>	<p>In addition, the postholder will be expected to:</p> <ul style="list-style-type: none"> • Undertake training and development deemed necessary for the pursuance of the post. • Ensure that Health & Safety is observed in the course of employment. • Comply with the contract of employment and company policies and procedures. • Comply with any reasonable requests which may be communicated by the company from time to time <p>This job description does not attempt to define, in detail, all duties and responsibilities and may be subject to periodic review and alteration by the company.</p> <p>The Information Security Management System applies to the Liaison Information System and relevant assets incorporating recovery and compliance services to the public sector.</p>
<p>Benefits of working for Liaison</p>	<p>Liaison believes that working life should be a happy and healthy one.</p> <p>We offer all staff a wide variety of company benefits as well as the opportunity to get involved in a range of company organised events; from regular physical challenges all the way to bi-annual staff away days and social events - plus others too.</p> <p>Our wide range of staff benefits aim to have an impact on both home and working life for all staff, while at Liaison.</p> <p>Liaison Group promote progression and development, where it is common for people after a period of time to move between roles to strengthen their skills and experience. People are also promoted from within when recognised for their hard-work and relevant skills.</p>

