

Carbon Reduction Plan

Oct 2021

Commitment to achieving net zero

Liaison is to reach net zero emissions as a business by the year 2040, and if we can get there sooner, we will. Net zero emissions means measuring the footprint of our entire value chain, reducing emissions as much as possible, and removing (not offsetting) the rest.

Introduction

The Liaison mission is changing the global health economy. The climate emergency is a health emergency. Climate change threatens the foundations of good health, with direct and immediate consequences for patients, the public and health services. Without significant action there will be increases in the intensity of heatwaves, more frequent storms and flooding, and increased spread of infectious diseases. The current global COVID-19 pandemic has further reinforced the connection between global public health and healthcare systems and populations across the world.

Baseline Year 2019

2019 was the year we measured our baseline emissions. Scope 1 consists entirely of business travel by vehicles some of which are personally owned. Figures are shown in **kgCO₂e** as this is the most appropriate unit for a business of our size and structure.

Emissions	Total kgCO ₂ e	
Scope 1	225,756	
Scope 2	9,287	
Scope 3		
	1. Purchased goods and services	Neg
	2. Capital Goods	Neg
	3. Fuel and Energy related activities	Neg
	4. Upstream transportation and distribution	Neg
	5. Waste generated in operations	Neg
	6. Business Travel	12,600
	7. Employee Commuting	146,031
	8. Upstream Leased assets	N/A
	9. Downstream transportation and distribution	N/A
	10. Processing of sold products	N/A
	11. Use of sold products	N/A
	12. End-of-life treatment of sold products	N/A
	13. Downstream leased assets	N/A
	14. Franchises	N/A

	15. Investments	N/A
Total emissions		393,674
Notes		
Neg – these areas have been reviewed and the amount of emissions are considered negligible		
N/A – these areas are not applicable to our business services. We will keep under review to ensure they do not become applicable in the future		

Current Emissions Reporting 2020

2020 reflects the reductions achieved through the implementation of various policies to reduce emissions. The full effect of some of these actions will not be seen until measurements are made for 2021. Figures are shown in **kgCO₂e** as this is the most appropriate unit for a business of our size and structure.

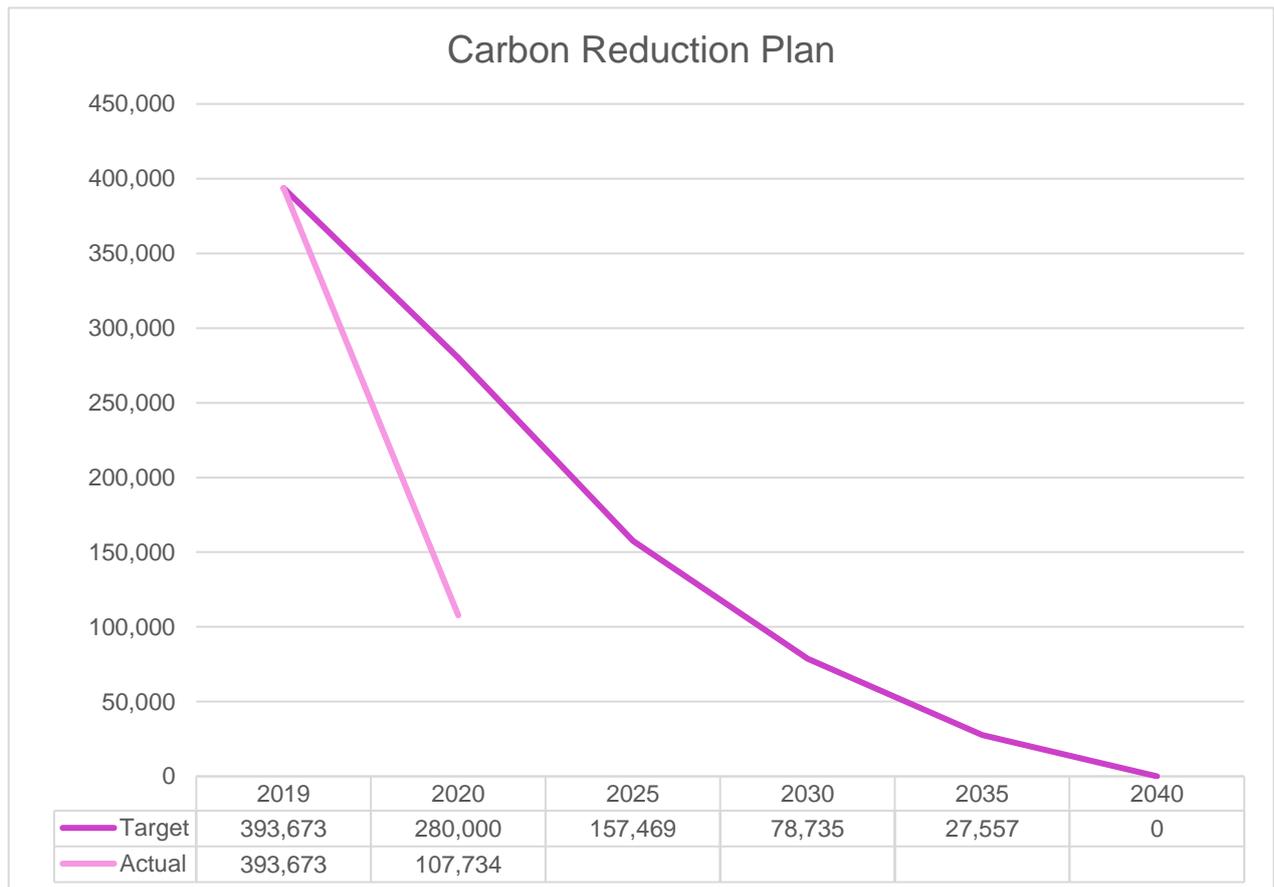
Emissions	Total kgCO₂e	
Scope 1		51,090
Scope 2		9,097
Scope 3	1. Purchased goods and services	Neg
	2. Capital Goods	Neg
	3. Fuel and Energy related activities	Neg
	4. Upstream transportation and distribution	Neg
	5. Waste generated in operations	Neg
	6. Business Travel	12,600
	7. Employee Commuting	34,948
	8. Upstream Leased assets	N/A
	9. Downstream transportation and distribution	N/A
	10. Processing of sold products	N/A
	11. Use of sold products	N/A
	12. End-of-life treatment of sold products	N/A
	13. Downstream leased assets	N/A
	14. Franchises	N/A
	15. Investments	N/A
Total emissions		107,735

Emissions reduction targets

Liaison has developed a plan to reduce to net zero by 2040. The plan includes significant measures to reduce the major contributors identified in the baseline as well as other actions to ensure that all emissions from supply chain and waste are also managed.

We plan to reduce emissions by 40% by 2025 and 80% by 2030 as a minimum.

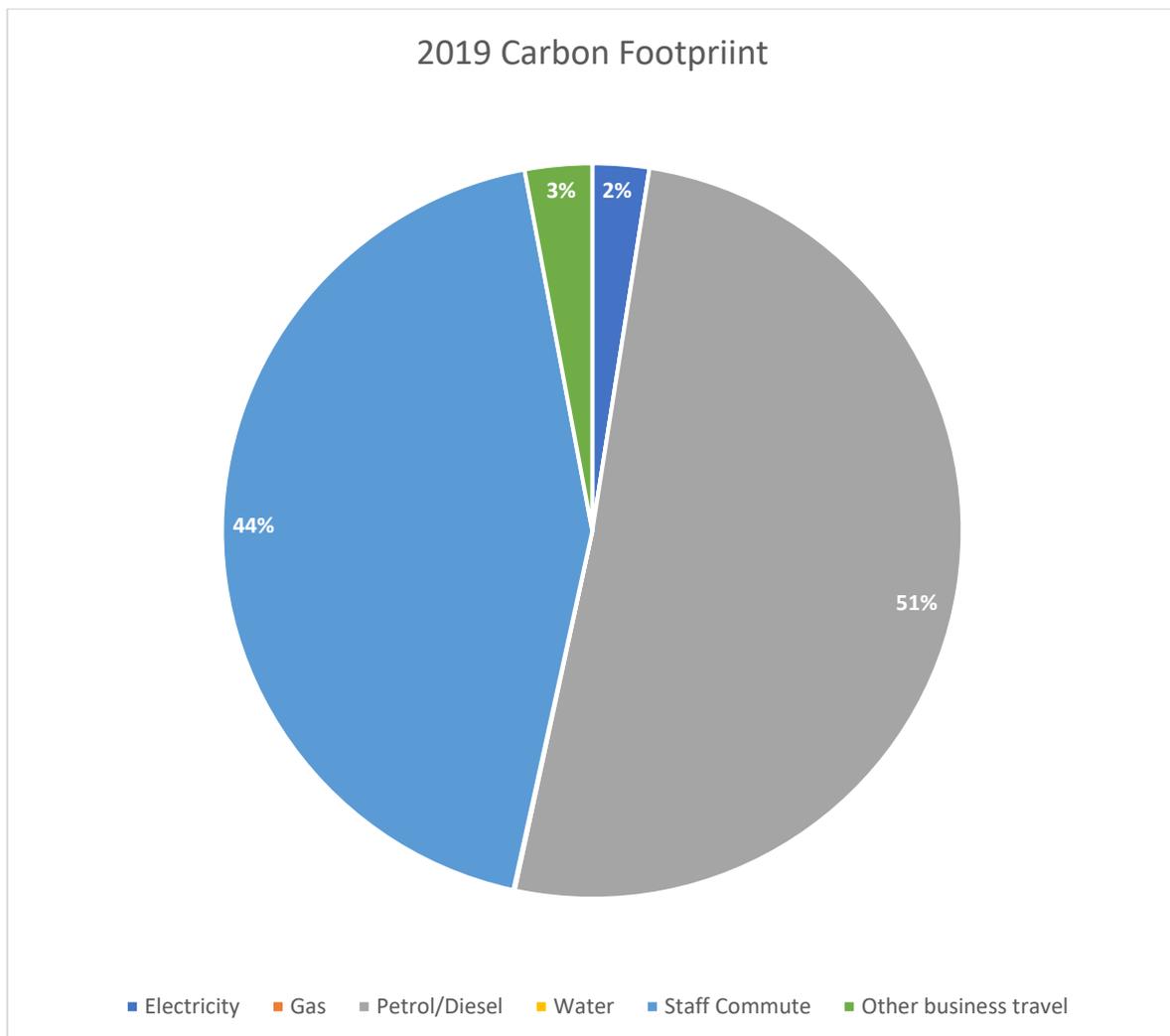
The plan together with the performance in 2020 are shown in the chart below.



Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

Liaison measured its baseline in 2019 and measures against this baseline. As a service provider the majority of emissions are related to business and staff travel as shown in the chart below



Completed Projects

During 2020, and with the on-set of the pandemic, Liaison was able to review its operating activities and make significant changes to reduce emissions.

The closure of our offices has allowed all workers to work from home, removing all commuting emissions with zero office occupancy. We encourage both internal and external meetings to be ran virtually using digital technology and promote the use of public transportation where necessary for meetings and events.

We encourage and incentivise the use of employee car sharing schemes and continue to work with GMP Drivercare to support employees to switch to electric vehicles.

We have run an innovative communications campaign to educate and drive awareness around events such as World Environment Day, from this campaign 90% of communication is now via electronic media, we envisage being 100% paperless by 2025.

Our internal environmental management system is audited annually. It focuses on objectives and actions on areas that will have the most significant environmental impact both in the short and long term.

In the future we hope to implement further measures such as:

- Reuse / recycle old IT kits
- Build awareness amongst our workforce of the impact of their decisions on our journey to net zero.
- Work closely with other organisations at their sites to measure electricity consumption and fuel, switching to 100% renewable where possible.
- Reduce further business travel by air, rail, and road through effective measurements and a sustainable travel policy.
- Actively quantify carbon emissions from working from home via a rolling employee survey and use this as an opportunity to decrease emissions via employee engagement.
- Work with suppliers to encourage them to set their own carbon reductions targets.
- Deploy laptop power management policy
- Turn servers off and back on-again using runbooks in Azure
- Purchase energy efficient devices
- Anything IMPACT destroy is sent to a recognised recycling company who disposes / reuses ethically what can be reused
- Monitors – can get dynamic brightness depending on lighting conditions
- Move to sustainable materials for laptop cases / bags
- Deploy energy efficient power profiles, screensaver, sleep modes and track estimated energy consumption

We remain confident, our current and future measures will enable us to achieve net zero well in advance of 2040.

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard¹ and uses the appropriate Government emission conversion factors for greenhouse gas company reporting¹.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard¹.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors.

Signed on behalf of Liaison Financial Services Ltd:



Date: 18/02/2022

¹ <https://ghgprotocol.org/corporate-standard>

² <https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

³ <https://ghgprotocol.org/standards/scope-3-standard>